



Efficiency | Decarbonization | Innovation

## Sponsor Prospectus

The AEE Canada East is presenting the 4<sup>th</sup> Annual Atlantic Region conference focused on capacity building around energy efficiency, decarbonization, and innovation. This event traditionally draws between 75 and 100 attendees from throughout the energy efficiency eco-system.

### Why Sponsor the Pathways event?



Demonstrate Sector Leadership




Champion Professional Development and Capacity Building



Contribute to and help Shape the Dialog

The AEE Canada East is offering a selection of feature sponsor opportunities. Each sponsor level features a variety of benefits intended to provide Brand Value and Conference Profile. Select the package that best fits your needs and join us today.

	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Lunch Sponsor	Breakfast Sponsor	Break Sponsor	Happy Hour Sponsor	Exhibitor
<b>Quantity Available</b>	0	4	6	4	4	4	4	20
<b>Cost</b>	-	\$1,500	\$1,000	\$500	\$350	\$350	\$500	\$750
<b>Hospitality</b>								
Complimentary Registration	5	3	2	0	0	0	0	2
<b>Brand Value</b>								
Brand Acknowledgement Verbally Throughout Conference	●	●	●					
Brand Acknowledgement Logo Published on Conference Website	●	●	●	●	●	●	●	●
Brand Acknowledgement Log Published Through LinkedIn	●	●	●	●	●	●	●	●
Brand Acknowledgement Logo Published on Conference Materials	●	●	●					
Opportunity to Deliver Conference Welcome Remarks	●							
<b>Conference Profile</b>								
Opportunity to Introduce Speaker	●	●						
<b>Exhibitor Features</b>								
10x10 Booth Area	●	●	●					●
Ad Posted on Conference Website (may be commercial in nature)	●	●	●					●